



Be the change you want to see in the world!

(Mahatma Gandhi)

Ing. Mag. Gerald Hackl

Consultant, Coach and Trainer

Born 1962 in Friesach, Austria.

Studied business administration at Karl-Franzens-University Graz, seven years management experience in two industrial companies with the focus on marketing & sales.

Since 1995 management consultant, since 1998 senior consultant and partner of Trigon Entwicklungsberatung. Since 2017 general manager of Trigon Wien, specialisation in sustainability, study stay at the University of California/Berkely and training at The Natural Step/Stockholm. Married and father of 3 sons.

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Fields of activity

Usually I am called in when organizations are unclear about how to proceed strategically in the future, or when the organizational structure is to be made fit for the future and growth.

✓ **Lead Strategy & Innovation Processes**

Österreichische Forschungsstrategie 2020, Innovationsstrategie Burgenland 2025, Mobilitäts Masterplan Kärnten 2035, Fachhochschulstrategie Kärnten 2022, Strategie Bundes Industriellenvereinigung 2025, many SME's

✓ **Accompanying change projects**

Andritz AG, Erste Bank/Group, Fachhochschulen Kärnten und St. Pölten, Liebherr Transportation Systems, Infineon Österreich, ÖBB Personenverkehr AG, Stadtwerke Feldkirch, Kapfenberg and Klagenfurt

✓ **Accompanying restructurings and mergers**

Fusion KELAG Wärme – Österreichische Fernwärmegesellschaft, restructuring ÖGB Steiermark, Integration Oberösterreich Tourismus/Marketing – Oberösterreich Werbung GmbH, restructuring of many SME's

✓ **Management trainings and coachings**

In-house seminars with focus on leadership, change, customer orientation, project management and sustainability in numerous large Austrian companies

Customers and lines of business

Services, Trade

Kaufmann-Kribernegg ZT-GmbH, SPAR Österreich, Erste Bank, Kinderfreunde OÖ, Österreichischer Bundesverlag/Schulbuchverlag, Raiffeisen Campus, Vereinigung Österreichischer E-Werke, Lebenshilfe SD GmbH,

Industry

Andritz AG, AGRANA Beteiligungs-AG, Infineon Österreich AG, Lenzing AG, Otto Bock Healthcare Products GmbH, Siemens Österreich AG, STRABAG, Liebherr-Transportation Systems GmbH & Co KG

Administration, intermediaries, education

Bundesministerium für Finanzen, Industriellenvereinigung, Landesholding Burgenland, Landesregierungen Kärnten, Rat für Forschung und Technologieentwicklung der Österreichischen Bundesregierung, aws – austria wirtschaftsservice